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Sir Cyril: My Life as a Social Entrepreneur (Paperback)

By Cyril Taylor

Amberley Publishing, United Kingdom, 2013. Paperback. Book Condition: New. 230 x 156 mm. Language: English . Brand New Book. This is the remarkable life of Sir Cyril Taylor, relating his experience as a toddler in a Congo mission, a teenage platoon commander amid the Kenyan Mau Mau insurgency and a brand manager for Procter Gamble in the early 1960s. His life's achievement has been as a social entrepreneur and educator, helping found the American Institute for Foreign Study, one of the largest study abroad organisations in the world. Since 1964, it has benefited 1.5 million young people through its Study Abroad, Camp America, Au Pair and Gifted Children programmes. An education reformer and adviser to ten education secretaries - Conservative and Labour - he helped establish 3,000 specialist schools and over 1,500 academies. Sir Cyril elucidates the lessons he learned regarding the reforming of support for children in care, young offenders, gifted and talented children, and schools in general. His record as a social entrepreneur is unique and makes this book a must-read for policymakers everywhere.



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