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What the hell can we learn from that?

By Falk Rößler

GRIN Verlag Okt 2011, 2011. Taschenbuch. Book Condition: Neu. 210x148x1 mm. This item is printed on demand - Print on Demand Neuware - Scholarly Essay from the year 2008 in the subject Film Science, grade: -, -, course: 'Yet another media conference' at the EMERGEANDSEE short film festival, Berlin, language: English, abstract: To think and talk about 'the future of the moving image' should maybe include an analysis of the music video. Those little scoundrels unite different contemporary audiovisual strategies and have often been the first ones when it comes to try out new ways of artistic configuration modes. So, even if the reputation of the clips is not the best one, they might be able to tell us something about how we experience the world nowadays and how we aestheticize it in today's art and media. The text tries to isolate some of these 'aesthetic strategies' of the music video and wants to ask in how far they can be expedient for a further usage in artistic processes. What kind of audiovisual language is adequate to our time How does this language speak to us And which kind of knowledge is it evoking Isn't it causing new ways of...



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