



Food and Beverage Cost Control: Study Guide (Mixed media product)

By Lea R. Dopson, David K. Hayes

John Wiley and Sons Ltd, United Kingdom, 2010. Mixed media product. Book Condition: New. 5th Study Guide ed.. 272 x 213 mm. Language: English . Brand New Book. Foodservice managers need a firm understanding and mastery of the principles of cost control in order to run a successful operation. With Food and Beverage Cost Control, Fifth Edition , Dopson and Hayes have created a comprehensive resource for both students and managers. Written in a user-friendly style, this text provides the necessary foundation in accounting, marketing, and legal issues, as well as foodservice, production, and sanitation. It also offers practical pedagogical tools, including chapter overviews, outlines, highlights, feature boxes, problems, Web links, technology tools, and key terms and concepts.



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